

Azure Starter Kit

Sell and onboard customers to Azure, creating new revenue streams for your business

More than 1,200 new customers sign up for Azure every day! If you are interested in building a new cloud services practice around Microsoft Azure but aren't sure how to get started, the BitTitan Azure Starter Kit is the answer.

The starter kit, available exclusively through the BitTitan MSPComplete platform, contains the tools you need to start selling Azure immediately without special training or certification.



**FASTEST GROWING
CLOUD INFRASTRUCTURE**

120k+

NEW SUBSCRIPTIONS MONTHLY



**IMMEDIATE MIGRATION
OPPORTUNITY**

10s of millions

OF OUTDATED SQL DATABASES



**HIGH YIELD
LOW EFFORT**

82%

AVERAGE PROFIT MARGIN

THE AZURE STARTER KIT GIVES YOU THE TOOLS TO UNLOCK IMMEDIATE MIGRATION OPPORTUNITIES:

SQL 2005 END OF SUPPORT

In April 2016, tens of millions of SQL 2005 databases reached end of support, affecting tens of thousands of SMB customers. Most small and mid-size organizations don't have a database administrator on staff, so they lack the resources and expertise to upgrade these databases. Migrating outdated SQL databases to Azure SQL can generate a near-immediate return on investment and provide your customers with other important benefits including uptime SLAs and automatic upgrades.

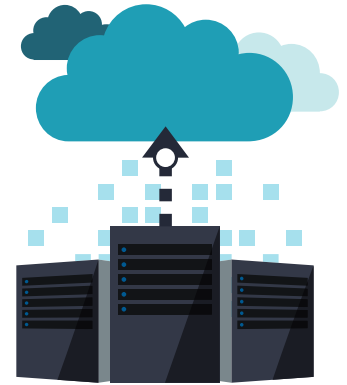
UNSTRUCTURED DATA STORAGE

Azure Blob Storage and Azure Files are a cost-effective and easy way to store large volumes of unstructured data, including Microsoft Office files, video, audio files and database back-ups. SMBs can save thousands of dollars by migrating unstructured data to Azure from on-premises file shares and other cloud storage repositories like Amazon Web Services. Azure also offers market-leading mobile access to stored data and tighter integration to other Microsoft platforms your customers already use.



On average, more than 1,200 new customers sign up for Azure every day which creates a huge partner opportunity. It is exciting to see innovations within our ecosystem where partners are investing to onboard and prepare other partners to successfully capture this market opportunity.

Gavriella Schuster
General manager, worldwide partner programs, Microsoft



THE AZURE STARTER KIT INCLUDES THREE TOOLS TO HELP YOU JUMPSTART YOUR AZURE BUSINESS:



HealthCheck for Azure

- Scan your customers' physical and virtual servers
- See detailed node reporting and projected cost in Azure
- Discover dependencies and the cloud readiness for each server



Database Migration

- Assess on-premises SQL databases
- Identify opportunities from end-of-life versions
- Migrate to Azure SQL—no training needed



Cloud Storage Migration

- Migrate to Azure Blob storage
- Move large volumes of unstructured data easily
- Relax while your migration completes

Learn more about the BitTitan Azure Starter Kit at:
www.bittitan.com/azure-starter-kit

BitTitan® revolutionizes cloud services enablement and managed services automation, empowering IT service providers to sell more cloud services, onboard more cloud workloads, and maximize customer lifetime value. Bolstered by MSPComplete, a comprehensive MSP enablement platform featuring BitTitan's globally renowned MigrationWiz® technology, the company modernizes cloud services delivery, pioneering a new category of MSPs—the modern MSP. BitTitan supports many cloud ecosystems including Microsoft, Amazon, Google, and Dropbox, and has helped over 4 million users from over 100,000 companies spanning 125 countries adopt the cloud.

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